



Katrina Liu

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Software Proficiency

Microsoft Office
Indesign CS4
Illustrator CS4
Photoshop CS4
Dreamweaver CS4
Flash
HTML
CSS
ASP
PHP
Camtasia
Elluminate

Education

Western Washington University
Graduated 2007
Degree *BA in Art/Design*
Concentration in Design production

Bellevue Community College
Graduated 2005
Degree *Associate of Art and Science*

Experience

Center for Learning Connections

kent, wa

9/2007 - present

Senior Graphic/Web Designer

Develop marketing, graphic design, and web site proposals and plans. Oversee interns and junior designers' work. Work with project managers and external clients to develop and design a variety of illustrative materials such as brochures, booklets, posters, websites, and other marketing and training materials (both print and electronic).

Design, develop and maintain the Center for Learning Connection's web site; recommend and implement changes. Provide recommendations and advice to clients and staff on marketing strategies, practical applications for web site development and graphic design projects, including web navigation, web tools, on-line training tools, logos and banners, selection of paper stock, ink, and photography for print projects, and in determining the most appropriate methods and techniques of designing and producing materials and publications targeted toward a specific audience.

Bellevue Opera

bellevue, wa

11/2008 - 3/2009

Advertising Manager

Reach out to local businesses. Coordinate with local businesses for advertisements on Bellevue Opera's show programs. Assist with getting the advertisements ready for print.

International Academy of Design and Technology

tukwila, wa

10/2007 - 9/2008

Adjunct faculty

Teach design classes such as:

Digital Imaging -

An introduction to digital image editing as used in the graphic design industry (mainly focused in Photoshop). Students learned software, terminology, and photo manipulation techniques through completion of computer design projects for both print and web layout.

Digital Prepress -

Students explored methods used to successfully transfer images from the computer to print and digital media in depth. This was a process-based course that concentrates on the numerous technical design choices that need to be made to produce well-crafted page layouts.

Print & Copy Factory

bellingham, wa

4/2007 - 6/2007

Production Artist

Work with graphic designers and production manager on print projects that involve color and black & white Xerox printing, binding, cutting and folding. Correct and make adjustments on customer's file before printing. Create print estimate with the PrintSmith program.